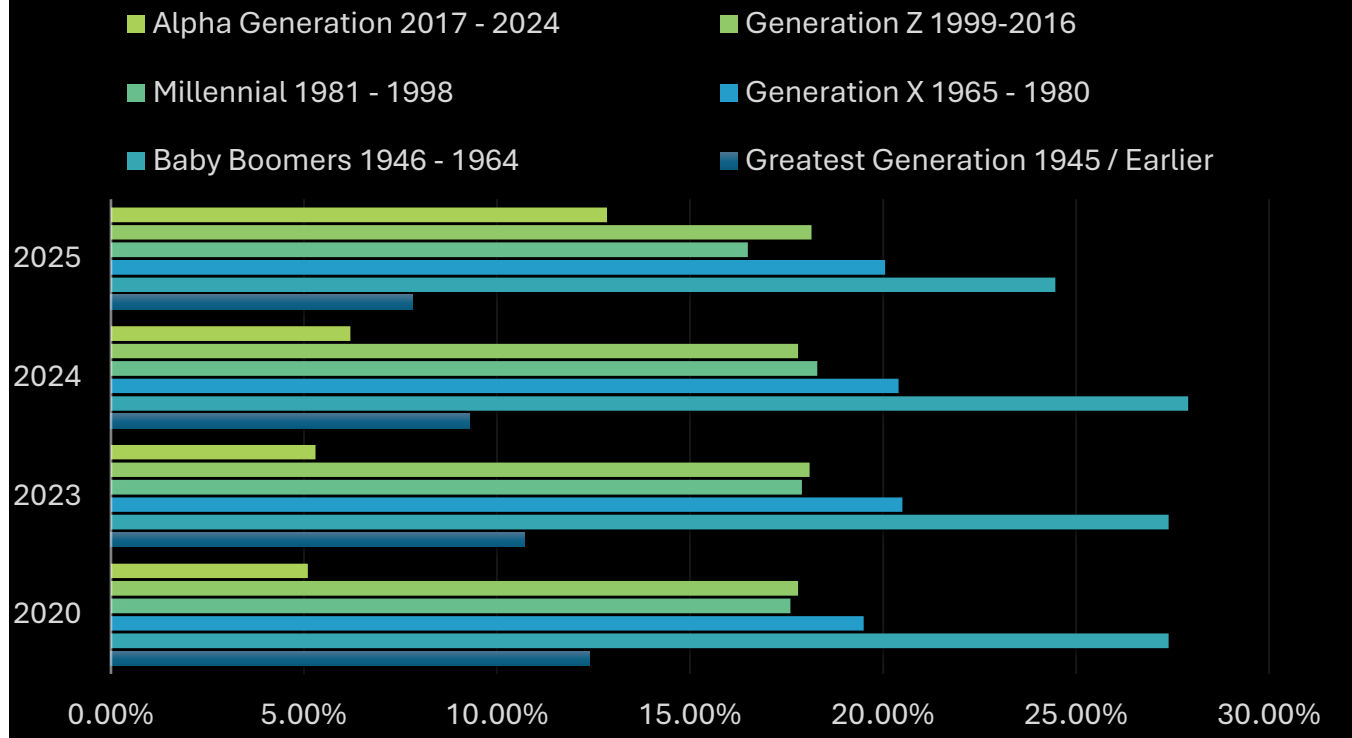


DEMOGRAPHICS | PEOPLE

POPULATION BY GENERATION



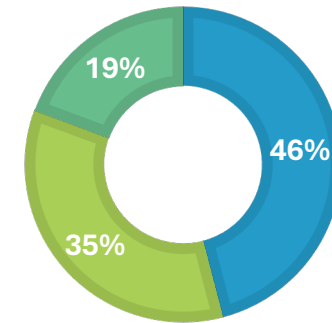
46.9
Median Age



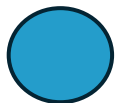
2.45
Average Family Size

PET OWNERS

- NO PET
- DOG OWNER
- CAT OWNER



Population Age 25+ Educational Attainment



2.8%
No High School Diploma



16%
High School Diploma



27%
Some College / Associates Degree



30.5%
Bachelor's Degree



23.9%
Graduate / Professional Degree

SMARTPHONE OWNERS (18+) – 94.9%



63.5%
Apple

Apple vs Android



32.7%
Android