

## **Executive Summary**

Viera Development of Regional Impact

Area: 34.07 square miles

Prepared by Esri

Population	
2000 Population	7,123
2010 Population	19,193
2020 Population	28,557
2025 Population	30,317
2000-2010 Annual Rate	10.42%
2010-2020 Annual Rate	3.95%
2020-2025 Annual Rate	1.20%
2020 Male Population	48.1%
2020 Female Population	51.9%
2020 Median Age	49.0

In the identified area, the current year population is 28,557. In 2010, the Census count in the area was 19,193. The rate of change since 2010 was 3.95% annually. The five-year projection for the population in the area is 30,317 representing a change of 1.20% annually from 2020 to 2025. Currently, the population is 48.1% male and 51.9% female.

## Median Age

The median age in this area is 49.0, compared to U.S. median age of 38.5.

Race and Ethnicity	
2020 White Alone	84.6%
2020 Black Alone	5.9%
2020 American Indian/Alaska Native Alone	0.2%
2020 Asian Alone	4.3%
2020 Pacific Islander Alone	0.1%
2020 Other Race	1.5%
2020 Two or More Races	3.4%
2020 Hispanic Origin (Any Race)	11.9%

Persons of Hispanic origin represent 11.9% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 43.0 in the identified area, compared to 65.1 for the U.S. as a whole.

Households	
2020 Wealth Index	136
2000 Households	3,074
2010 Households	8,091
2020 Total Households	11,811
2025 Total Households	12,496
2000-2010 Annual Rate	10.16%
2010-2020 Annual Rate	3.76%
2020-2025 Annual Rate	1.13%
2020 Average Household Size	2.41

The household count in this area has changed from 8,091 in 2010 to 11,811 in the current year, a change of 3.76% annually. The five-year projection of households is 12,496, a change of 1.13% annually from the current year total. Average household size is currently 2.41, compared to 2.36 in the year 2010. The number of families in the current year is 8,411 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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Mortgage Income	
2020 Percent of Income for Mortgage	14.5%
Median Household Income	
2020 Median Household Income	\$82,862
2025 Median Household Income	\$91,655
2020-2025 Annual Rate	2.04%
Average Household Income	
2020 Average Household Income	\$100,541
2025 Average Household Income	\$113,454
2020-2025 Annual Rate	2.45%
Per Capita Income	
2020 Per Capita Income	\$41,852
2025 Per Capita Income	\$47,050
2020-2025 Annual Rate	2.37%
Households by Income	

Current median household income is \$82,862 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$91,655 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$100,541 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$113,454 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$41,852 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$47,050 in five years, compared to \$37,691 for all U.S. households

Housing	
2020 Housing Affordability Index	156
2000 Total Housing Units	3,275
2000 Owner Occupied Housing Units	2,743
2000 Renter Occupied Housing Units	331
2000 Vacant Housing Units	201
2010 Total Housing Units	8,939
2010 Owner Occupied Housing Units	6,605
2010 Renter Occupied Housing Units	1,486
2010 Vacant Housing Units	848
2020 Total Housing Units	12,678
2020 Owner Occupied Housing Units	9,675
2020 Renter Occupied Housing Units	2,136
2020 Vacant Housing Units	867
2025 Total Housing Units	13,305
2025 Owner Occupied Housing Units	10,176
2025 Renter Occupied Housing Units	2,321
2025 Vacant Housing Units	809

Currently, 76.3% of the 12,678 housing units in the area are owner occupied; 16.8%, renter occupied; and 6.8% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 8,939 housing units in the area - 73.9% owner occupied, 16.6% renter occupied, and 9.5% vacant. The annual rate of change in housing units since 2010 is 16.80%. Median home value in the area is \$288,054, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.55% annually to \$311,119.

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